

press release

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Design and intrusion protection in perfect harmony: Secvest Touch wireless alarm system recognised with German Design Award 2018

AFFING – 20 October 2017 – the jury of the renowned German Design Awards 2018 has bestowed an award on the new Secvest Touch wireless alarm system from ABUS in recognition of its combination of outstanding design and first-rate intrusion protection. The Secvest Touch combines mechatronic intrusion protection, video verification, access control, remote control via app and menu guidance with voice prompts.

Mechatronic intrusion protection has never looked as good as the new ABUS Secvest Touch wireless alarm system, and victory in the globally renowned German Design Awards 2018 underscores the motto 'Design meets security' used by ABUS to describe the outstanding features of the Secvest Touch. But it was not only the elegant exterior that won over the international jury; the judges were also impressed with the inner qualities shown. Thanks to its unique mechatronic intrusion protection system, the Secvest is the only alarm system in the world capable of keeping intruders at bay while simultaneously calling for help during a break-in attempt. If a perpetrator attempts entry via a window equipped with mechatronic protection, they are met with over a tonne of resistance while an alarm is raised at the same time. In most cases, this will be sufficient to deter perpetrators immediately, preventing them from gaining access to the building at all.

"We are delighted that the Secvest Touch has been recognised with this German Design Award 2018 as we attach the utmost importance to both intuitive operation and a clear design language during product design", explains Benjamin Pflaum, Managing Director at ABUS Security-Center. "Having already won the Golden Protector Award and the Plus X Award for 'Best Product of the Year' for the Secvest wireless alarm system, this represents another triumph for ABUS' wireless alarm systems", adds Pflaum.

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About the German Design Award

The German Design Award is the premium international prize of the German Design Council. The awards aim to discover, celebrate and reward unique design trends. They are presented on a yearly basis to high-quality submissions from the fields of product and communication design, all of which are pioneering on the international design scene in their own way. The German Design Award sets the very highest standards when selecting its « prizewinners »: the nomination process carried out by expert committees from the German Design Council is rigorous. Only products and communication design services that demonstrably stand out from the competition in terms of their design quality are invited to participate.

More information is available at www.abus.com

About ABUS Security-Center

ABUS Security-Center is a manufacturer of innovative alarm systems, video surveillance systems and access control systems. As a member of the ABUS Group, the company specialises in industry-specific security requirements as well as the needs of private users. Its focus is on developing comprehensive and highly user-friendly security products: fusing mechanical components, electronics, alarm systems and video surveillance to produce complete security solutions. While its main market is Europe, the company is also represented worldwide. ABUS won the 'Most Innovative Brand 2017' Plus X Award in the 'Electrical and Media Technology' category.